

The show runs through Sunday.

## >> MORE PALM BEACH BOAT SHOW COVERAGE

LeBuhn credits what has been a strong stock market and a generally robust economy for buoying the U.S. market for yachts and all the accoutrements they entail. To no one's surprise, those are the same factors that also have given a boost to Palm Beach's real estate market in the show's back yard.

---

---

### *Related*



PHOTOS: Palm Beach International Boat Show 2018



Palm Beach International Boat Show 2018 sports new features



The 180-foot Sovereign 'a true value' at \$31 million



A floating Polynesian escape: Lurssen Coral Ocean superyacht sleeps 12



Hands-on experience awaits at AquaZone



Transforming the waterfront into marina always is a logistical puzzle



Boat at Palm Beach is new flagship in Azimut Yachts' Grande Collection

---

---

Even if Camper & Nicholsons won't have much on view, visitors can still peruse plenty of luxury yachts. The largest will tower over the show site — and a few may even be docked at Rybovich Marina nearby.

The roster includes the debut of a vessel being billed as the world's first solar-powered yacht, presented by Miami Beach-based Silent-Yachts. With a "silent propulsion system," the 64-foot vessel is "fully solar sustainable and exclusively powered by solar energy" to provide an "unlimited" cruising range," according to its advance publicity.

The show itself will stretch over more than a dozen acres of dry land and waterfront along the Flagler Drive, offering what organizers are estimating to be more than \$1.2 billion worth of boats, yachts, marine electronics, clothing and related merchandise. There also will be some not-so-related merchandise, including luxury cars supplied by area dealerships, and representatives on hand from Magellan jets.

The show's footprint, in fact, will be larger than ever, according to Andrew Doole, its production company's general manager. For years, Doole helped run the event for its previous producer, Show Management of Fort Lauderdale. That company was sold last year to London-based Informa Exhibitions, and Doole got a promotion as a result. The event's longtime owner, the Marine Industries of Palm Beach County, remains unchanged.

Informa made a capital investment of more than \$7 million, Doole said, to improve its five annual Florida boat shows, which includes the massive event each fall in Fort Lauderdale.

"We've got a lot of new equipment," Doole said, including a new sign system to help visitors navigate the show more easily. There's also a new trolley system to take visitors to and from the show site and the public garage at the Palm Beach County Convention Center as well as other parking facilities.

Once on site, visitors with deep pockets can take advantage, for the first time, of the "VIP Experience." A VIP concierge lounge will occupy the West Palm Beach-owned glass-walled building facing the waterfront at the east end of Clematis Street. It's available to those who buy a special ticket priced at \$200 for a two-day pass or \$125 for one day.

The event is the last major U.S. boat show of the season. And that means yacht shoppers — who will likely include at least a few islanders — may be ready to ink a deal, said LeBuhn, who is celebrating the 25th anniversary of the opening of Camper & Nicholsons' Palm Beach office.

In the same way, vendors also may be a little more inclined to sell, said Mary Bender, Informa's vice president of marketing. The show "is well attended by serious shoppers as well as many key industry executives. It's a great show to do business and make a deal," Bender said in a prepared statement.

IYC, Palm Beach's newest yacht brokerage, will display 11 used yachts along with the 160-foot Silver Lining, a new hull built by Christensen and priced at \$34 million. The roster also includes the \$28.5 million, 134-foot Silver Cloud, which was built in 2008 with a pioneering stabilizing system for Palm Beacher Alex Dreyfoos. The yacht was retrofitted last year.

**Worth Avenue Yachts** will present more than \$100 million worth of yachts and boats, according to the Palm Beach brokerage's [website](#). The 18 vessels are expected to include the 180-foot Sovereign, a 2011 model from Newcastle Shipyards priced at just under \$30 million.

Also from Palm Beach, Ferretti Group's display of seven 2018 models will include a 33-meter Custom Line Yacht, making its West Palm Beach debut. The brokerage also will present the local debut of a 92-foot Ferretti. Both vessels made their U.S. debut last month at the boat show in Miami.

*Staff writer Ian Cohen contributed to this story.*

---

## IF YOU GO

**What:** The 33rd Palm Beach International Boat Show, in downtown West Palm Beach on Flagler Drive between Banyan Boulevard and Lakeview Avenue. Entrances are at Evernia Street and North Clematis Street on the west side of the show site; and on Flagler Drive, north and south of the show site.

**Hours:** Noon-7 p.m. Thursday; 10 a.m.-7 p.m. Friday and Saturday; 10 a.m.-6 p.m. Sunday.

**Tickets:** \$24 for adults; \$16 for ages 6 to 15; free for ages 5 and under. Tickets are available online at [PBBoatShow.com](#) and at the show's entrances. Admission is valid for same-day entrance.

**Boat show app:** Download the MyBoatShow app for tips on navigating the show's displays.

**Updated details for show, trolley schedule and parking:** Call (800) 940-7642, or visit [PBBoatShow.com](#).

---

---

## *About the Author*

**DARRELL HOFHEINZ**



ADVERTISER CONTENT: Palm Beach Daily News

**Get the latest tips about beauty and wellness from our trusted experts**