

The Asian luxury boating industry may be in its infancy, with consumers still in the early days of learning about yacht ownership. Nonetheless, yacht brokers and manufacturers are witnessing a growing number of sailing enthusiasts, a number that is poised to continue increasing as more patrons research into the industry

The ninth edition of the Singapore Yacht Show (SYS) proved to be a serene four-day affair at ONE°15 Marina Sentosa Cove. The leading [boating](#) event in the region, it debuted a stunning line-up of more than 20 Asian premieres, from the sleek Azimut 66 to the high-performance Princess R35. Tapping into the massive potential of the Asian boating industry, [Thailand](#) and [Hong Kong](#) are leading the way with steadily increasing sales. Here are some key trends we've gleaned from the event.



Silent-Yachts offers you a new experience when it comes to nature and watersports – one that isn't filled with noise or exhausts



Ron Holland is one of the world's leading yacht designers and creators of 100ft plus performance superyachts



Heesen Yacht's Home eco-yacht features a lightweight aluminium hull and a luxe design

Green Technology

Whether it's the use of electricity as opposed to fuel, or designing cruisers out of recycled or reclaimed materials, more yacht brands are adopting and integrating eco-friendly designs into their luxury boats. One such catamaran is Silent 55, a 54-foot beauty by Austrian yacht maker Silent-Yachts that made a huge splash at SYS 2019.

Boasting 30 solar panels on its roof, it's supposedly able to go for weeks without recharging. While it's powered entirely by renewable energy, it also provides a generator in case of unfavourable weather conditions. Thanks to its diesel-free DNA, it runs with absolute, incomparable silence, reducing both environmental and noise pollution. The interiors of Silent 55 are just as alluring, offering three to six bedrooms with individual baths.

As for Silent-Yacht's flagship model, Silent 80, the company has already sold four units despite it still being under construction. Sunseeker International is also planning to release its first line of yachts with a hybrid propulsion system in 2020, in collaboration with Rolls-Royce. Joining the

fray are Italian yacht builder Perini Navi and UK boating company Spirit Yachts – both launched environmentally friendly superyachts this year.

It follows a fleet of brands releasing eco-yachts with hybrid propulsion, such as Ron Holland Design's *Ethereal*, and Heesen Yacht's Home. This, no doubt, reflects the desire of new and seasoned yacht owners for zero-impact cruisers that leave a smaller carbon footprint during nautical adventures.



The Fountaine-Pajot Alegria 67 has an exceptionally spacious lounge deck that's easily accessed from both sides of the cockpit